

RATE CARD

OFFER FOR THE CIO CLUB PARTNER (6 MEETINGS):

- Branding of the CIO Club Partner (invitations to meetings, CIO newsletter, during the meetings, reports from meetings in the CIO Magazine and at klubcio.pl)
- Participation of one person in the meetings of the CIO Club
- List of participants of all meetings of the CIO Club
- Additional discounts for sponsorship of events organized by the CIO Club

The number of packages: **4**
 Rate card price: PLN **70,000** net

OFFER FOR THE CIO CLUB MEETING SPONSOR

- Content-wise participation of two representatives of the partner in the meeting.
- Delivery of a 15-20 minute presentation linked to the CIO Espresso topic.
- List of participants of the meeting: full name, title, company, contact information.
- Logo with the sponsorship type emphasized and a hyperlink to the Partner's web site in all online promotional and marketing materials
- A description of the meeting (up to 1 000 characters) CIO Magazine distributed to more than 4,000 IT Executives.

Rate card price: PLN **29-35,000** net
 The actual price is based on criteria

ADVERTISING OFFER FOR THE MAGAZINE

- A4 page, including 2nd, 3rd and 4th cover page
- The use of A4 page to be agreed (a traditional ad, case presentation, an interview with the customer's representative)

The number of ads: **6/1 issue**
 Rate card price: PLN **15,000** net

